



**CHLOE
GENTRY**

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EDUCATION

Savannah College of Art & Design

Deans List | GPA: 3.96

BFA in Fashion Marketing & Management

Minor in Business Management
& Entrepreneurship

Expected Graduation: November 2021

Wharton Online School

Digital Marketing Professional Certificate

INDUSTRY SKILLS

Photo Retouching

Digital Marketing

Digital Strategy

Design Thinking

Collaboration

Art Direction

Organization

Adaptability

Research

Branding

SOFTWARE

Adobe Indesign

Adobe Illustrator

Adobe Lightroom

Adobe Photoshop

EXPERIENCE

Marketing & Social Media Intern...2021
Adalinda Fashion- New York, NY

Oversaw marketing creatives for event, client,
& customer usage while maintaining brand image.

Supervised Pinterest account by designing targeted
content & tracking specified account analytics for
maximum results.

Worked directly with the brand founder to
develop new methods to connect with the
intended demographic.

Marketing & Social Media Intern...2019-2021
The Scout Guide- Asheville, NC

Created Instagram social media content by
capturing images, editing, & curating final posts.

Orchestrated the creation of holiday gift guides
& a variety of company promotional tools.

Corresponded directly with local businesses to
ensure proper representation on The Scout
Guide's social media & digital platforms

Social Media Intern...2019-2021
Scout Boutique- Asheville, NC

Styled, shot, & edited photo content of the new
product to release on social media platforms.

Associate & Keyholder...2018-2020
Charleston Shoe Co.- Savannah, GA

Anticipated customer needs while maintaining
brand standards & oversaw daily store operations.